

## **Historic, Archive Document**

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62.09

= 1953 =

# “Califlora” GLADIOLUS

We supply only the **Finest Quality High Crown** bulbs grown in one or two years from bulblets. Treated against thrip. The same kind of bulbs the commercial flower grower plants, and are **not** those worn out bulbs, often quite large in size, that he discards and sells at bargain prices to dealers who usually package them to sell at cheap prices. Prices F.O.B. Los Angeles, California.

## RED SHADES

DeGOEDE'S TRIUMPH  
JO WAGENAAR  
MANSOER  
RED CHARM  
RED WING  
VALERIA

	Size .....	No.1
	Diameter .....	1 1/2" -up
	100	1000
Bright Red with Blood Red Markings on Throat	\$4.00	\$35.00
Deep Crimson Red with Velvet shading	\$4.00	35.00
Finest Dark Velvety Blood Red	4.00	35.00
Charming Large Flowering Clear Bright Scarlet	4.30	38.00
Finest Bright Scarlet, Immense Flowers	5.00	45.00
Large Fiery Red, Slightly Ruffled	4.30	38.00

## LAVENDER, BLUE AND PURPLE SHADES

ABU HASSEN  
ELIZABETH THE QUEEN  
RAVEL  
SHERWOOD

Popular Clear Rich Violet Blue, New.....	5.00	45.00
Exquisite Heavily Ruffled Clear Lavender.....	4.00	35.00
Large, Medium Violet Blue.....	4.30	38.00
Beautiful Ruffled Deep Royal Purple.....	4.30	38.00

## PINK AND ROSE SHADES

BURMA  
CHAMOUNY  
ETHEL CAVE COLE  
LEEUWENHORST  
MISS WISCONSIN  
MOTHER MACHREE  
PHANTOM BEAUTY  
ROSA VAN LIMA

Heavily Ruffled Deep Rose.....	4.00	35.00
Beautiful Bright Rose with Silver Edge.....	4.00	35.00
Large Popular Light Pink.....	4.00	35.00
Huge Deep Warm Pink, Very Popular.....	4.00	35.00
Pretty Shade of Bright Rose.....	4.30	38.00
Nice Smokey Rose.....	4.30	38.00
Sensational Clear Light Pink, New.....	4.00	35.00
Beautiful Bright Pink, Lighter Throat.....	4.00	35.00

## SALMON AND ORANGE SHADES

PEACH GOLD  
PICARDY  
POLYNESIAE  
SPIC & SPAN

Clear Orange Salmon with Yellow Throat, Ruffled.....	4.30	38.00
Beautiful Apricot Salmon, Very Popular Variety.....	4.00	35.00
Promising New Salmon-orange, Slightly Ruffled.....	4.00	35.00
Heavily Ruffled Bright Salmon Pink, Large.....	4.50	40.00

## WHITE SHADES

ALASKA  
CORONA  
FLORENCE NIGHTINGALE  
LEADING LADY  
MARGARET BEATON  
SNOW PRINCESS  
WHITE GODDESS

Finest Pure White, Large Flower.....	4.30	38.00
Beautiful Ruffled Cream White with Picotee Edge of Pink.....	4.00	35.00
Wonderful Large Ruffled Pure White.....	4.30	38.00
Popular Large Cream White, Ruffled.....	4.00	35.00
Huge Glistening White, Brilliant Scarlet Throat.....	4.30	38.00
Large Commercial White, Cream Throat, Early.....	4.00	35.00
New Heavily Ruffled White, Cream Throat, Large.....	4.50	40.00

## YELLOW SHADES

AUREOLE  
HOPMANS GLORY  
LADY JANE  
SPOTLIGHT  
YELLOW HERALD

Large Rich Golden Yellow, Ruffled, Tall.....	4.30	38.00
Very Fine Tall Clear Yellow.....	4.30	38.00
Fine Commercial Light Yellow.....	4.00	35.00
Rich Clear Yellow, Bright Scarlet Throat.....	4.50	40.00
Fine New Ruffled Yellow, Tall.....	4.00	35.00

## “CALIFLORA” MIXTURE

Carefully Blended Mixture of New and Standard Varieties  
producing Magnificent Flowers your Customers will be proud of.....

4.00 35.00

NOTICE: ORDER 250 OR MORE OF A VARIETY TO GET THE 1000 RATE.

“Better Bulbs for Better Blooms”

DAVIDS & ROYSTON BULB CO., INC.

824 Wall Street

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Los Angeles 14, Calif.

